Application/Cover letter template: [Your name] [Email] [Address] [Phone number] [Date] Dear [Hiring manager's name], I would like to communicate my sincere interest in the [position] posting with [company name] that I found on [how you found out about the position]. While reviewing your company website, I noticed that your firm is an [compliment them on awards, philanthropy, innovation, being an industry leader]. I am particularly interested in working with you in [specific area/department] because I also find [what you find interesting or inspiring about the company] to be the most important factor in marketing and business. My keen [skills] are well demonstrated in my over [how many years you've worked] in [areas you've worked in]. Currently, I work as a [position], focusing on [important projects] where my attention to detail and [other skills] were essential to the success of my team and [project, challenge, task]. I have acquired an understanding of [concepts or responsibilities required in job description], as well as how to meet and exceed [goals, standards] set by the companies I have had the pleasure of working for. I believe I am prepared to handle the exciting challenges this position presents, and I hope you allow me to further discuss my qualifications with you in an interview. I have attached a copy of my resume to this application for your review. Please let me know if you require additional information. Thank you for your time and consideration. Regards,

[Your name]